

BIOGRAPHY - MAZDA MOTOR EUROPE

Alexander Fritsche

Senior Manager Product Development R&D Centre, Mazda Motor Europe

Sept 2020 Senior Manager Product Development & Engineering

Supervision Platform Development Group – Vehicle Program Management & Accessory

Development Activity Integration within Mazda Vehicle Development Process

May 2012 Manager Platform Team Vehicle Dynamics, Brake & NVH

Brake & Suspension Related European Development, NVH Research for European Market

May 2006 Manager Chassis Team

Vehicle Integration: Engineering Program Lead for B-Segment Car in European R&D Centre;

Vehicle Program Interface

Jan 2004 Chassis Team Lead

Brake & Suspension Related European Development

Dec 1999 NVH Engineer

Measurements & Analysis of Road & Engine Noises, Vibrations

Sep 1997 Vehicle Team Engineer

In Charge of Field Test Coordination and Competitor Benchmark

Jan 1997 Joined Mazda Motor Europe GmbH in Mazda R&D Representative Office in Europe,

Assigned to Product Evaluation Group

Education Mechanical Engineering Study at University of Applied Sciences in Ulm

Languages German, English

Nationality German

Born 1972

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